

**BICYCLE ADVISORY COMMITTEE  
CITY HALL  
10 N. DIVISION ST. ROOM 302A  
BATTLE CREEK, MI 49014  
THURSDAY, FEBRUARY 20, 2020**

**Members Present:**

Michael Miller, Mayor Mark Behnke, Duska Brumm, Kevin Smith, Bill Duggan, Stacey Schueler and Carl Fedders

**Absent:**

Dave Walters, John Macfarlane, Blewett Smyth, Mike Wood and Kaytee Faris

**Staff:**

Shawna Beach, Clerk's Office; Eric Feldt, City Planner

**Guest:**

Larry Pio, North Country Trail Association

**Call to Order/Recognition of Quorum:**

Michael Miller informed the Committee that the Chairman, Dave Walters, would be absent from the meeting today and he would be running today's meeting as requested by Dave Walters. Michael Miller called the meeting to order at 2:03 pm, noting a quorum was not present.

**Approval of Minutes:**

As a quorum was not present, the minutes for the December 19, 2019 meeting will be addressed at the next meeting.

**2020 Bike Month:**

The Committee discussed Bike Month activities:

**1) Bike to Work Day – Friday, May 15, 2020**

The Committee agreed that both North and South routes will be used. The routes will be the same as last year. The South Route starts at Culver's on Beckley Road, and the North Route starts at the entrance to Bailey Park. Both routes end downtown at Mike's Team Active Bikes.

**2) Ride of Silence – Wednesday, May 20, 2020**

The Committee agreed the route will be the same as last year, beginning and ending at Willard Beach Park, off George B Place.

The Clerk's Office will prepare and submit the special event applications for the two events.

Michael Miller stated he was not sure if Mike's Team Active Bikes would be able to host another Specialized Demo Day this year. Mr. Miller stated he would ask and update the Committee once he finds out.

The Clerk's Office will work on posters for both Bike Month events.

Michael Miller stated he would like to do some sort of advertisement in regards to bike safety during Bike Month.

Mayor Behnke suggested using the electronic billboard located on City property on Beckley Road noting that the City receives an allotment of free time a month.

The Committee discussed ideas for the advertisements and marketing for Bike Month events such as putting posters at the Y-Center and Cereal City Athletics as well as using social media.

Kaytee Faris stated she would reach out to Operation Fit to recruit area families to get involved with the Ride of Silence.

Kevin Smith noted the Committee discussed at the last meeting about wanting to replace the Slow Roll with a different event.

The Committee discussed replacing the Slow Roll with a trail ride utilizing the North Country Trail. John Macfarlan stated he would look into coordinating a trail ride with the Calhoun County Trail Committee.

**Public Comment:**

Larry Pio, North Country Trail Association, handed out a newsletter. Mr. Pio and Duska Brumm discussed what is needed for the City's individual trail town page on the North Country Trail Association's website.

**Committee Discussion:**

**Next Meeting:**

March 19, 2020 at 2:00 pm Room 302A

**Adjournment:**

Michael Miller adjourned the meeting at 3:00 pm.

DRAFT