

**Complete Count Committee  
City Hall – Conference Room 302A  
10 N. Division Street  
Tuesday, February 11, 2020  
9:00 A.M.**

**Committee Members Present:** Eric Greene, Paulette Porter, Jacob Schacht, Kimberly Carter and Kyra Wallace (9:17 am), Diane Craig via phone and Lori Wesner via phone

**Committee Members Absent:** Commissioner Lynn Ward Gray and Cindy Kerr

**Others Present:** Victoria Houser, City Clerk

**Call to Order:** The meeting was called to order at 9:03 A.M.

**Public Comment:** There were none.

**Approval of Minutes:** A motion was made by Mr. Green, supported by Ms. Porter, to approve the January 28, 2020 meeting minutes. All yes, none opposed. Motion approved.

**Business**

- **Communication Plans Progress Update:**

Committee members discussed efforts to inform residents of the census and to encourage participation. Efforts include an article in the BC City Connection newsletter sent with utility bills, an article in Scene Magazine, an interview with the Mayor on WBCK, social media communications regarding the numerous departments and organizations that receive funding based on population data collected by the Census, an episode of Keeping You Informed with Commissioner Gray, ads on the BC Transit buses and shelters, posters with the 9 questions on the census surveys, polling location posters on Election Day, outdoor electronic signs at the local schools and colleges.

Ms. Porter informed the committee of 3 Senior Count Events, the first at the Kool Family Center on March 24<sup>th</sup>, followed by the March 25<sup>th</sup> event at the Forks Senior Center in Albion, and the March 26<sup>th</sup> event at Heritage Commons Senior Enrichment Center in Marshall. Ms. Porter also noted an additional Senior Count event would be held at the Calhoun County Senior Fair on April 8<sup>th</sup>. Ms. Porter also noted a Diabetes event at the Burma Center would promote the importance of the census.

Ms. Carter confirmed interpreters would be available during parent-teacher conferences to inform and encourage participation in the 2020 census. Ms. Carter noted information would be provided in the school staff newsletter emphasizing the importance of the census.

Ms. Wallace confirmed both Voces and the Burma Center have translated some of the Census flyers. Ms. Wallace stated the Michigan Non Profit association sent information to elementary schools regarding the Census, referencing the BeCountedMichigan2020 site. Ms. Wallace also stated Calhoun County would be mailing postcards to residents. Ms. Wallace informed the committee of recent Census Hub activity, including several presentations she will be making to different organizations. Ms. Wallace also stated she would be presenting to the Homeless Coalition on February 18<sup>th</sup>, to emphasize the importance of including the homeless in the census count.

Mr. Schacht presented the Calhoun County 2020 Census story map, available on the County's website.

- **Discussion of Reaction and Rumors:**

Mr. Schacht informed the committee that the Census Bureau has created a Trust and Safety Team to get ahead of rumors, misinformation and disinformation, ensuring the census is safe and easy to respond to.

**Public Comment:** No additional public comment took place.

**Board Comments:** No additional board comment took place.

**Next Meeting:** The next meeting will be February 25, 2020 at 4:00 pm at City Hall Room 302A

**Adjournment:** Mr. Schacht adjourned the meeting at 9:40 am.